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Introduction

We are proud to present our Annual Report for the year 2024/2025, a reflection of the impact we've made together with our partners, supporters, and communities. This year, our commitment to invest in youth through education, technology, and spiritual growth has grown stronger as we navigated new challenges, embraced new programs, and remained steadfast in our mission to impact the young generation with technology and the word of truth, empower underserved communities, protect the environment, and promote education.

Through the collective efforts of our team, volunteers, donors, and stakeholders, we have continued to deliver meaningful programs, expand our reach, and build lasting change. This report highlights the milestones we've achieved, the lives we've touched, and the path forward as we continue working towards a more just, equitable, and compassionate world.



Our Partners' Remarks

I had the joy and privilege this past May to spend a few days with Pastor Jim visiting ministries of Youth Promise Kenya in Embu. My church has an emerging partnership with Youth Promise and what I saw was very encouraging. Moved by the Holy Spirit, YP is using practical and effective ways to invest in the development and success of young adults. I visited the Girls Raising Hands ministry, to which my church has awarded two grants, and saw firsthand how they have used those gifts to create vocational opportunities for young women, and provide counseling and personal hygiene assistance. I also spent time at the growing new campus site and saw significant construction progress. Many events and activities are already taking place at the site as it establishes itself as a place of peace and progress. In conversations with some of the YP program participants I was impressed with the diligence and attitude with which they are pursuing the opportunities available to them. Our Heavenly Father is doing great work at Youth Promise Kenya. It is with humble joy that my church invests in this Kingdom work.

Paul Philleo
Elder for Mission
Faith Presbyterian Church
Sacramento, California

Overview

The Organization's Performance

Dear Friends and Supporters, we're excited to journey of empowering underprivileged children and youth through literacy programs. Your continued support has enabled us to make significant progress in our mission to transform lives through education and faith-based mentorship. When I came back from the USA with a small idea, my wife signed up to support me, not just because I had returned to her after two years of being away from her and our then 3-year-old, but she believed in the vision and has been working towards its growth.



The Executive Director/ Founder Youth Promise Centre Kenya

This past year marks an incredible milestone for Youth Promise Centre Kenya: we've successfully trained 300 students in essential computer skills, opening doors to opportunities many never thought possible. Each student represents a soul being transformed, a family being uplifted, and a community being strengthened. Our after-school programs and summer camps focused on digital literacy have become a beacon of hope for youth in the Embu region.

We're making steady progress on our new computer training and information access center! This purpose-built facility will allow us to expand our reach and provide even more youth with the digital skills needed in today's world. With God's grace and your continued support, we aim to complete the building by December 2025 and welcome more students in the coming year.

Currently, 40 dedicated students are completing their final projects and eagerly awaiting their graduation ceremony. Their determination reminds us daily that when given the right tools and encouragement, our youth can overcome tremendous obstacles.



ELIAS MWANIKI
Secretary- Board Member
Youth Promise Centre Kenya

Youth Promise is a unique, community-based organization that seeks to address the needs of its members.

It is an integral part of our macroeconomy, and its impact has been felt far and wide through the contributions of our beneficiaries and alumni.

As a member of the board, I am grateful to be a cog in the engineering belt of the project that is a landmark of YPC.

Key milestones

Digital Literacy & Mentorship Programs

Our journey towards the investment of the youth through education, technology, and spiritual growth for a better society has been key to the existence of our programs. The goal is to set up a community computer outreach program every year. We have launched a new program at our upcoming campus- Gatondo, where we have hosted an afterschool program for high schoolers and holiday campers. On the other hand, we have sustained 4 community outreach programs all headed by centre managers. Our target is to train more than 100 high school graduates in every centre.



The ICT Department is responsible delivering digital skills training, managing computer resources, and supporting technology use across our centers. Our goal is to empower our beneficiaries through practical computer literacy programs and effective use of ICT infrastructure. Through coordinated efforts by our trainers and center managers, we continue to expand our reach and impact across the region.

Stephen has played a central role in training delivery, resource coordination, and community engagement.

209 Trained

In addition to community-based training, we also offer computer literacy programs in both primary and secondary schools through Teens Tech Clubs, reaching over **200** students this year alone. We look forward to partnering with more schools to have a greater impact this coming year.

ICT Department Future Plan

- Expand training to more centers and underserved communities.
- Increase beneficiaries by reaching more youths and community members.
- Update curriculum with advanced computer applications.
- Introduce new courses in coding, digital communication, and collaboration tools.
- Upgrade ICT infrastructure for more interactive learning.
- Bridge the digital divide through wider access to technology.
- Equip youths with skills to thrive in the digital world.



Over the years, we have been working towards our mission: to impact the young generation with technology and the word of truth. This year, we have offered Holiday Camp programs, with the longest one lasting 6 weeks during the December school holiday. We have had more than 70 beneficiaries attend our camps, and we have hosted 2 successful holiday camps at our upcoming campus - Gatondo. Part of the students who attend our programs are under the sponsorship program.



Anisia Mureithi Psychologist-Mentor in Lifeskills & OVC Department

Anisia has been working with us since the start of this ministry in 2017. She has been mentoring the young people on Lifeskills in addition to counselling.

She also heads the Youth Promise Kamiu centre and the Orphans & Vulnerable Children's department, which seeks to sponsor needy cases through school fees, uniforms, food, and other key engagements.

Her best moment this year is the celebration of Christmas together with our beneficiaries.

Our Achievemnts

- We have profiled **30** beneficiaries for sponsorship.
- Paid school fees for 3 high-schoolers
- Supplied school-going materials such as uniforms, stationery, and girls' hygiene to over **200 girls**
- We held two successful holiday camps with over 70 beneficiaries.
- Successful feeding program for the after-school holiday campers.
- Christmas party that supported **13 families** with a Christmas food package.

Future Plan

- Connect our profiled beneficiaries to sponsors
- Improve the feeding program for the Holiday Campers.
- Continuation of the Christmas party and Christmas gift
- Reach out to more girls through the Girls Raising Hands Program and the Days for Girls International.



Entrepreneurship

One of our core values is entrepreneurship. We focus on equipping our beneficiaries with essential business skills, creativity, and confidence. Through hands-on projects, mentorship, and real-world problem-solving, we empower young people to turn their ideas into action. Our goal is to inspire the next generation of innovators and leaders by giving them the tools and mindset to succeed in a changing world.

Eunice, one of our alumni has been actively involving our teens in the entrepreneurship program and has led some impressive hands-on projects. This year, they have produced **120** litres of detergent,

3 kg of bar soap, **1.5** kg of cake and

3 litres of yogurt. They have also created handmade bangles and necklaces, showcasing both creativity and business skills with the holiday campers.



Eunice Wanjiru Entrepreneurship Mentor

Our Future Plan

- Expand the program to reach more young people with practical business and creative skills.
- Introduce structured modules in product development and basic financial literacy
- Support beneficiaries in transforming ideas into viable small businesses.
- Build a generation of confident, skilled, and enterprising youth ready to create value and generate income within their communities.



We are thrilled to have a new program with us this year. The mission of the Girls Raising Hands Program is to raise a generation of healthy and empowered girls through keeping them in school and equipping them with vocational skills. Beatrice has been in the U.S for two years under the Fellowship Program, and she is back to initiate the program formally. This forms our success story this season since the onset of our organization. The program has invited new partnerships, supporters, and the community, through the beneficiaries who have benefited since the launch of the program.



Our Programs

- The Hygiene program provides girls with feminine hygiene kits, which encourages them to be in school, providing them with a better opportunity to participate in class, and this increases their chances of success. This has invited a unique partnership with Days For Girls International, an organization that supports us with reusable girls' hygiene kits. We had our trainers become trained on how to use the hygiene kits, and also sent two staff to Kisumu, where they had a week of engagement and further training. Since January 2025, we have been able to distribute feminine hygiene materials to over 200 school-going girls (both disposable and reusable) as per their needs.
- The Mentorship Program is a very important component that gives a platform for one-on-one guidance and counselling, and girls are taught the importance of shunning away from vices and focusing on their education. We have attended to 200 girls who have benefited from our girls' talks/ mentorship.
- Entrepreneurship: The main aim of this program is to equip girls with vocational skills that will help them economically, as well as to help them with their small businesses. We introduced a sewing program in April 2025, where we started with two sewing machines and two girls. The program has grown to accommodate five girls and increased the number of sewing machines to five, with the help of our supporters.

Our Future Plan

- · Increase School partnerships & identify the needy cases.
- Distribute over 500 girls' hygiene kits by the end of 2026
- Train more than 50 girls in sewing.
- Initiate income-generating activities for sustainability through the sewing project-sales of uniforms, & other products.
- Educational trips for learning/ benchmarking.

Fellowship Program

Marclus has been working with us under the UrbanPromise Fellowship Program. This has been a successful year, as he completed the competitive process and was awarded a 2-year scholarship program. He will be joining the U.S. for a Master's program in Business Administration and Leadership Management.

He is developing a program to nurture and grow talents among the youth in our society, and after two years of study in the U.S., he will implement it at Youth Promise.

As a community development and environment expert, he has been instrumental in our programs through the Community Computer outreach Programs and our logistics person in charge of the ministry van. He has been mentoring our youth in Discipleship skills, and this year, he has been the centre manager for Kairuri outreach camp. The Discipleship department has continued to impact our beneficiaries and the society through the Angaza Bible School Partnership that happens every year.



Marclus Munene Fellow, Discipleship Mentor

On the other hand, we have partnered with the Bible Society of Kenya, where we have integrated some programs in our after-school programs, such as the Young Samaritan. We continue to explore other programs that fit our mission and vision.

FUTURE PLAN

- Develop a talent program after further studies.
- Initiate after-school programs at our off-site centres to host holiday camps and host beneficiaries from the local community and foster discipleship, mentorship, and technology.
- Build a strong alumni network that ensures a smooth transition of youth to institutions of higher learning, link them to opportunities, and invite them to internship opportunities in our various programs.

CURRENT FELLOWS/INTERNS

Every year, UrbanPromise International invites applicants for this unique opportunity to nurture potential leaders. This year we have our staff open to the opportunity and we are hopeful to have a positive response on the selected candidates who will be taken through an intensive one year leadership training.

David Gitonga is working at our acquired property as the centre manager and also a project manager for the already established projects and the ongoing projects. He has been key in ensuring the running and sustainability of the already installed projects, such as the maize mill project, the borehole, poultry farming, and environmental conservation. We have also begun the construction of our campus through the establishment of the women's empowerment centre/building, which will form part of our administration block, before we start the next phase.

I have witnessed the gradual emergence and the development of one project, building on another, since we acquired our new property. I am a testimony of the great change and transformation in the society and the people we are serving.

We have received great success stories from the community, friends, and supporters on how they have been impacted through the already set projects/ programs.



David Gitonga Special Projects Manager & Leadership Mentor.

Our Achievement

- We have initiated and hosted two holiday camp programs at our facility, and the training has been carried out at the pavilion/ park.
- This year, we have started our after-school program, training some form 4 leavers and certifying them successfully. We have hosted many major functions, including graduation/certification days, AGM, and community recreation activities.
- We have increased maize farming production, which will boost our holiday camp feeding programs.
- Sustainability of the livestock as they continue to thrive, and the acquisition of land for food production.



Success Stories

Edwin

My journey at YPC has been nothing short of transformative. Beyond learning about computers and technology, YPC equipped me with entrepreneurship skills such as making soaps and detergents — skills that have opened my eyes to new opportunities for self-reliance and creativity. I also went through life skills mentorship, which helped me develop confidence, discipline, and resilience — values that are essential for success both in the workplace and in everyday life. After completing my coursework, I was privileged to volunteer with YPC, where I put my skills into practice, gained handson experience, and learned how to work in a professional environment. I want to sincerely thank the Executive Director, the Directors, the dedicated staff, and my fellow students for the encouragement, guidance, and support throughout my journey.

Talia

When I first joined YPC, I was a curious student who wanted to gain computer skills. With the encouragement and support of Tr Marcus and Tr June, I made it through. Later, I volunteered to train the skills I had gained by mentoring my fellow youths. I became confident and more competent. YPC didn't just teach me computer skills; it shaped me into a leader and a role model in the community.

Luigi

When I joined Youth Promise Centre, I had only the expectation to learn computer skills. But YPC provided more than enough, for they equipped us with what we really needed in life.

After high school, I joined the program, and the discipleship sessions encouraged me to know God more. The entrepreneurship sessions also opened my mind on how to become a successful business person, and they helped us in making the right decisions through life skills and leadership. I was also guided on choosing the right course to take. After the two months of training, I volunteered to give back through mentoring in discipleship and computer. The program provided me an opportunity to practice what I love, and truly the program has impacted my life. It is more than a family that helped us to bond with every person.



Our Annual Upcoming Events

- Dinner Anniversary 2024
- Christmas celebration
- Alumni Day

CURRENT AREAS OF FOCUS

SEP TO DEC 2025 FINISHES WORK

We are praying God to provide for His Kingdom to help reach out to more young people, kids and adults through the new facility.

- Need for support on floor finishes
- Painting & Ceiling works
- Fittings and installations
- Equipping of the facility with modern feather

NEW YEAR PLANS FOR THE TRAINING CENTRE

- Hold a grand opening and host about 100 community members including leaders to sensitize people for Youth Promise activities.
- Enroll and train over 100 high school graduates in the new location sponsored for digital literacy and life skills mentoring programs
- Host more girls on the sewing and fashion design under the Girls Raising Hands programs
- Host over 50 pastors from local churches for theological conference training
- Hold our annual dinner inviting more than 5 organizations in the partnership work.



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TO SUPPORT OUR PROGRAMS: ADDRESS YOUR SUPPORT TO

Urban Promise International, and Mail to P. O. BOX 156 Pennsauken, 08110 NJ (Youth Promise Kenya in the memo line)

Website: youthpromisekenya.org